

## Speaker Biography and Profile



# Paul Zane Pilzer

Economist, Business Trend Forecaster

**Author:** *The New Wellness Revolution, The New Health Insurance Solution, The Next Millionaires, The Next Trillion, The Wellness Revolution, God Wants You to Be Rich, Unlimited Wealth, Other People's Money*

As a world-renowned economist, multimillionaire entrepreneur, college professor and former commentator on NPR and CNN, Paul Zane Pilzer is *The New York Times* bestselling author of economic books and a leading predictor of economic catalysts and trends. For the past two decades, he has revealed how the fortunes of the new millennium will be created and how business owners can best position themselves to take advantage of these opportunities.

While employed as Citibank's youngest vice president at age 25, Pilzer started several home-based businesses, earning his first million by age 26 and his first \$10 million before age 30. Over the last two decades, he has started and/or taken public, more than five companies in the areas of software, education, wellness and financial services.

As an economic advisor to U.S. Presidents and recognized leader in predicting economic trends, Pilzer shares the new rules for economic success in the 21st century in his book, *The Next Millionaires*, which focuses on how 10 million new millionaires will be created in the next 10 years. This book explains the central role of direct selling in our new economy and why many of the next 10 million millionaire fortunes will be made in home-based businesses.

Pilzer's first book, *Other People's Money*, was critically acclaimed by *The New York Times* and *The Economist* magazine for its predictions of the 1980s Savings & Loan scandals. *Unlimited Wealth* explained how we live in a world of unlimited physical resources because of rapidly advancing technology. Prompting Sam Walton, founder of Wal-Mart, to say that he was "amazed at Pilzer's business capacity" and his "ability to put it (economics) into layman's terms." *God Wants You to Be Rich*, a *New York Times* business bestseller, shows how the foundation of our economic system is based on our Judeo-Christian heritage. *The Next Trillion* and *The Wellness Revolution* identify why the emerging wellness industry will exceed one-seventh, or the "next trillion," of our economy by the end of this decade. *The New Health Insurance Solution* provides practical information on how to obtain cheaper, better healthcare coverage without a traditional employer plan.

Pilzer lives in Park City, Utah with his wife, Lisa, and four children where they are avid snowboarders, mountain bikers and chess players. For a brief speaking demo go to <http://vpidemo.com/pzp.html>.

## Keynote Speaking Topics

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**Pilzer's presentation is guaranteed to educate and motivate everyone in your organization!**

***The New Wellness Revolution*** reveals the two major forces that have converged in our new economy to create one of the greatest entrepreneurial opportunities in the nation—The Wellness Revolution and Direct Selling.

***The Next Millionaires: The New Rules for Economic Success in the 21st Century***: We are about to experience a time of unprecedented economic growth, with 10 million new millionaires being created in the U.S. over the next 10 years. In this explosive presentation, economist Paul Zane Pilzer outlines the key reasons why and how his predictions will happen. And, more importantly, why he believes a significant number of these new millionaires will be created within the direct selling industry. This speech is ideal to motivate your audience to build their own business...with you!

***The Next Trillion***: Why the now-\$300 billion Wellness industry will exceed \$1 trillion in sales by the end of this decade, and how business owners can best take advantage of the wellness revolution opportunity.

Five years ago, in the first edition of ***The Wellness Revolution***, economist Paul Zane Pilzer outlined an emerging \$200 billion industry he called "wellness." Today, that industry has grown to \$500 billion, and it's just getting started, offering even greater entrepreneurial opportunities. This week the long awaited new and updated edition is being released. This new edition contains 50% new material, including:

1. Includes more guidance and business advice for individual wellness entrepreneurs, health product distributors, physicians, chiropractors, and other wellness professionals
2. Includes a new chapter titled "Direct Selling: How to Get Started" explaining why direct selling works, where it is going in the future, and how to choose the best direct selling company and/or opportunity
3. Incorporates material from *The Next Millionaires* and explains why many of the next 10 million U.S. millionaire families will be Wellness Entrepreneurs
4. Profiles the success of leading wellness professionals such as Steve Demos (SILK Soymilk), Paul Wenner (Gardenbuger) and J.I. Rodale (Prevention and Men's Health magazines)

### Selected Industry Clients

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Amerisciences	AVON Products	Lexus International	Royal Body Care	Waiora
NuSkin	Arbonne	Immunotec	Amway	Unicity
Herbalife	Mannatech	NSA	Quixtar	Shaklee
FreeLife	Nikken			

### Bio Summary

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#### LONG: 210 Words

World-renowned economist, multimillionaire entrepreneur, college professor and former NPR and CNN commentator Paul Zane Pilzer is *The New York Times* bestselling author of eight books. For the past two decades, Pilzer has revealed how the fortunes of the new millennium will be created and how business owners can best position themselves to take advantage of these opportunities. In his first book Pilzer warned of the impending \$200 billion savings and loan crisis years before Washington was willing to listen. His economic Bestseller, *Unlimited Wealth*, pioneered the concept that due to rapidly advancing technology we indeed live in a world of unlimited physical resources and abundance. In his most recent book, *The New Wellness Revolution*, Pilzer identifies the emerging "wellness" business and explains how wellness entrepreneurs will find their fortunes in this soon-to-be \$1 trillion industry. As the economic advisor to two U.S. Presidents and recognized leader in predicting economic catalysts and trends, Pilzer now shares his new rules for economic success in the 21st century.

Pilzer's presentation is guaranteed to educate and motivate everyone in your organization! [\*\*\*The New Wellness Revolution\*\*\* reveals the two major forces that have converged in our new economy to create one of the greatest entrepreneurial opportunities in the nation—The Wellness Revolution and Direct Selling.](#)

#### SHORT: 140 Words

World-renowned economist, multimillionaire entrepreneur, college professor and former NPR and CNN commentator Paul Zane Pilzer is *The New York Times* bestselling author of eight books. As the economic advisor to two U.S. Presidents and recognized leader in predicting economic trends, Pilzer has revealed how the fortunes of the new millennium will be created and how business owners can best position themselves to take advantage of these opportunities. Pilzer shares the new rules for economic success in the 21st century and explains how wellness entrepreneurs will find their fortunes in ***The New Wellness Revolution***.

Pilzer's presentation is guaranteed to educate and motivate everyone in your organization! [\*\*\*The New Wellness Revolution\*\*\* reveals the two major forces that have converged in our new economy to create one of the greatest entrepreneurial opportunities in the nation—the soon-to-be \\$1 trillion wellness industry and Direct Selling.](#)

**Appendix B – Speaker Promotional Photos**



## Appendix C – Speaker Introduction – Long Version

Paul Zane Pilzer is a world-renowned economist, appointed economic advisor to two U.S. Presidents, a multimillionaire entrepreneur, former commentator for CNN and NPR and the author of seven bestselling books.

Pilzer completed college in three years and received his MBA from Wharton in fifteen months at age 22. At age 24, he was appointed adjunct professor at New York University, where he taught for twenty consecutive years. While employed as Citibank's youngest officer at age 22 and its youngest vice president at age 25, Pilzer started several entrepreneurial businesses—earning his first \$1 million before age 26 and his first \$10 million before age 30. Over the past twenty years, Pilzer has started and/or taken public, more than five companies in the areas of software, education and financial services.

As the author of six books, *Other People's Money*, his first book warned of the impending \$200-billion savings and loan crisis years before official Washington was willing to listen, *Unlimited Wealth*, explained how we live in a world of unlimited physical resources because of rapidly advancing technology. After reading *Unlimited Wealth*, the late Sam Walton, founder of Wal-Mart, said that he was “amazed at Pilzer's business capacity” and his “ability to put it into layman's terms.” *God Wants You To Be Rich*, a *New York Times* business bestseller explains how the foundation of our economic system is based on our Judeo-Christian heritage. *The Next Trillion* and *The Wellness Revolution* identify why the emerging wellness industry will exceed one-seventh, or the “next trillion,” of our economy by the end of this decade.

Pilzer shares the new rules for economic success in the 21st century in his book, *The Next Millionaires*, which focuses on how 10 million new millionaires will be created in the next 10 years. This book explains the central role of direct selling in our new economy and why many of the next 10 million millionaire fortunes will be made in home-based businesses.

Pilzer lives in Utah with his wife and their four children where they are avid snowboarders, mountain bikers and chess players. Ladies and Gentlemen, please welcome, the “**ECONOMIST**”, Paul Zane Pilzer.

## Appendix C – Speaker Introduction – Short Version

Paul Zane Pilzer, joins us today to share exciting new information from his latest book, *The Next Millionaires*, which focuses on the central role of direct selling in the years ahead. (And how the Trillion dollar wellness industry will help to spur that growth.)

As an economic advisor to U.S. Presidents and recognized leader in predicting economic trends, Pilzer identifies the new rules for economic success in the 21st century. One of which is why home-based business entrepreneurs will be among the richest people in our new economy, producing more than ten million new millionaires over the next ten years.

This *New York Times* bestselling author of seven books, including *The New Health Insurance SOLUTION*, *The Next Millionaires*, *The Next Trillion*, *Wellness Revolution*, *God Wants You To Be Rich*, *Unlimited Wealth and Other People's Money*, started several entrepreneurial businesses while employed as Citibank's youngest vice president at age 25, earning his first million before age 26 and his first \$10 million before age 30. Over the last two decades, he has started and/or taken public, more than five companies in the areas of software, education, wellness and financial services.

Paul lives in Park City, Utah with his wife, Lisa, and their four children where they are avid snowboarders, mountain bikers and chess players.

Ladies and Gentlemen, please help me welcome, the “**ECONOMIST**”, Paul Zane Pilzer